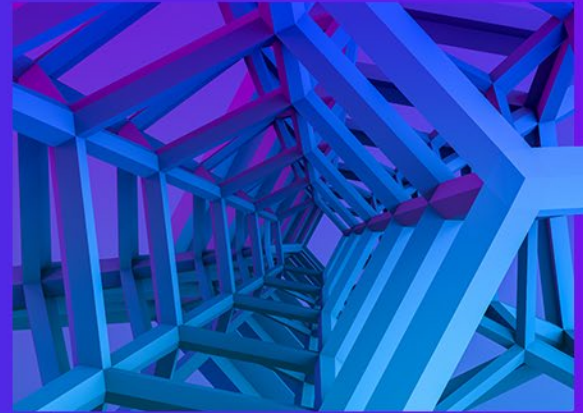




# Digital supply chain management for today and tomorrow



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Supply chains have become more complex over the years, with an increase in the number of fulfillment and delivery options available to customers supported by a highly fragmented web of global partners producing or supplying materials. Supply chains are fragile and require complex coordination across all of the entities to ensure that the ecosystem operates efficiently.

Too many manufacturers and distributors rely on outdated systems for supply chain management; systems often assembled piecemeal, cobbled together, and growing increasingly siloed over time; and systems no longer able to support the requirements of a modern supply chain. These systems—inefficient, nontransparent, and information-poor—put manufacturers and distributors at a competitive disadvantage.

KPMG LLP (KPMG) and e2open® have established a strategic alliance relationship to help companies digitally transform their supply chains with solutions that can better anticipate demand, plan production and fulfillment, optimize transportation, and provide visibility and control across multiple tiers of the wide-ranging supply chain.

Our deep industry knowledge coupled with e2open's industry-leading supply chain software platform provide you with a suite of capabilities to digitally transform your supply chain.

## KPMG and e2open: Leaders in digital supply chain transformation

KPMG and e2open are both recognized by analysts as leaders in digital supply chain transformation. KPMG is known for its deep supply chain experience, industry depth, and leading practice target operating models. E2open is recognized as a leader in 11 analyst supply chain software quadrants and powers the supply chains of some of the world's most recognized and respected brands. Together, KPMG and e2open have established a strategic alliance relationship to help companies digitally transform their supply chains, leveraging next-generation processes and enabling technology—increasing supply chain resilience and responsiveness while improving decision-making and profitability.

## Intelligent applications orchestrate the wide-ranging processes

Our mission is to streamline and improve the efficiency and effectiveness of the supply chain and the processes and information flow across its thousands of companies. To us, that means removing process friction, providing global visibility, and improving planning and decision support capabilities. We've partnered in four key areas of digital supply chain transformation:

- *Visibility and collaboration:*

You can't manage what you can't see. KPMG and e2open will provide transparent visibility into downstream channel data to boost supply chain performance, and we spur collaborative manufacturing processes with a shared system that connects multiple tiers of supply partners to coordinate your planning, procurement, and logistics processes across these entities. The e2open platform allows all supply chain participants to work off of a shared view of demand and supply with tools to quickly identify demand and supply imbalances and potential disruptions.

- *Supply chain planning:*

We provide across-the-board enhancements for planning's three core components: demand planning, supply planning, and sales and operations planning (S&OP):

- *Demand planning:* The KPMG and e2open market leading demand-sensing capability helps plan for needs in uncertain times. Unlike systems that rely on past demand patterns, digital demand sensing extrapolates from market signals and forward-looking insights to effect one of the leading results.
- *Supply planning:* Sophisticated supply planning scenarios and "what-if" analyses prove especially valuable in constrained resource environments. They allocate highly constrained supply and help your supply chain and finance organizations make better planning and manufacturing decisions.
- *S&OP:* Sales and operations planning is at the heart of effective decision-making within the organization. Our solution for S&OP brings actionable insights to executives in a highly collaborative and effective way to drive cross-functional alignment and decision-making.

- *Transportation management:*

- With freight costs and shipments continuing to rise, a platform that optimizes shipments, routes, and pricing is increasingly critical to profitability and a smoothly running supply chain. The KPMG transportation proficiency coupled with e2open's software improves transportation planning and management, with benefits realized in both time and money saved.

- *Trade management:*

- KPMG specializes in the integration of the financial and the physical supply chains. By working together, the KPMG global trade advisory strength combines with the management software developed by e2open to become a recognized industry leader that consistently places at the top of analysts' quadrants for global trade management.

## KPMG and e2open: Business led. Technology enabled.

At KPMG, our strategic alliance with e2open is central to our goal of helping clients achieve sustainable competitive advantage. To meet the challenges of today's business environment, we can help you to transform your supply chain to boost efficiency and profitability. A digital transformation gives you an opportunity for enhanced levels of and transparency over your supply chain, increasing resilience and improving decision-making. While challenging, there has been a great deal of work successfully done in the industry; lessons have been learned, and we'd be happy to share some of these insights with you.

## Contact us

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